Note for Weinstein, Barbara

From: Joyce, Ed

Date: Fri, Jul 7, 1995 9:09 AM

Subject: WEEK PROMOS 07/07

To: Gawronski, Edward; Levy, Carolyn; Moose, Jim; O'Brien, Sheila; Saloun, Tom; Shah, Biren; Weinstein, Barbara

File(s): WEEK PROMOS 07/07

As can be seen in the enclosed spreadsheet, promotional sales volume for the week ending 7/7/95 was 16 million units versus an expectation of 19 million units, broken out as follows:

- Cambridge 9 Mn units vs expected 10 Mn units
- Marlboro 3 Mn units vs expected 3 Mn units
- Merit 5 Mn units vs expected 6 Mn units

Please let me know if you have any questions.

Jim Moose

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